INFO ON BECOMING A PART OF TEAM OWN MY TONE (OMT)

YOUR ULTIMATE GUIDE TO

BECOMING A COACH

This is an interctive PDF! Where you see a icon you can click to learn more!

TEAM OMT

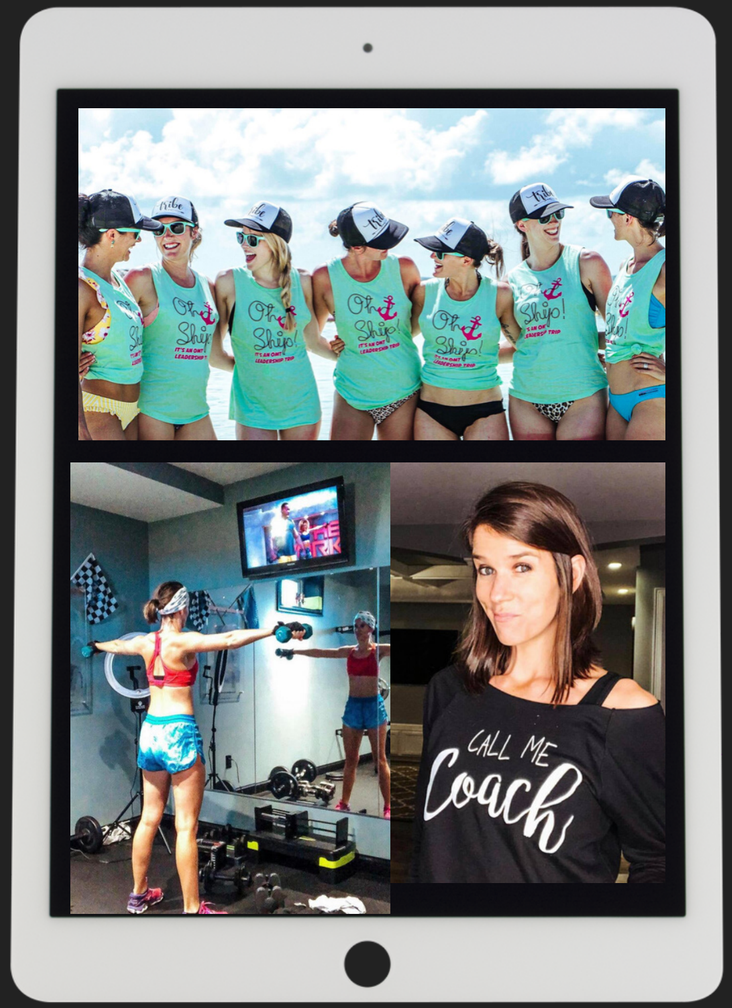
WELCOME

Congratulations on making the decision to take interest in something very special!I am so honored you decided to check out what being a coach is all about and how you can join my team! Our team is full of driven, hardworking people who just want more out of life! We all come from different backgrounds, but we have the common goal of helping others achieve their goals and lead healthy and fulfilling lives! Read each page for more info, then follow the action steps at the end to sign up!

Your Future Sponsor,
Danielle Lickteig

WHAT DOES A COACH DO?

AS A COACH WE...



Use these amazing programs and products ourselves to get results while we help others by recommneding the best ones for them! We have Beachbody on Demand (BOD) which is pretty much the Netflix of fitness programs! Not only are our programs on BOD developed by the top fitness experts in the world, but they also come with individualized meal plans!

We focus on nutrition just as much as the fitness! Shakeology is hands-down the best nutritional powder out there. We offer several clean nutritional supplements including our performance line products, which are even a well know sponsor of the Ironman! Our clean plant-based preworkout formula "engergize" is the top preforming product in that line. It's ingredients follow a more holistic approach to a preworkout supplement! Then we can't forget our high protein, high fiber, and tasty beachbars! Our list of clean supplments keeps going!

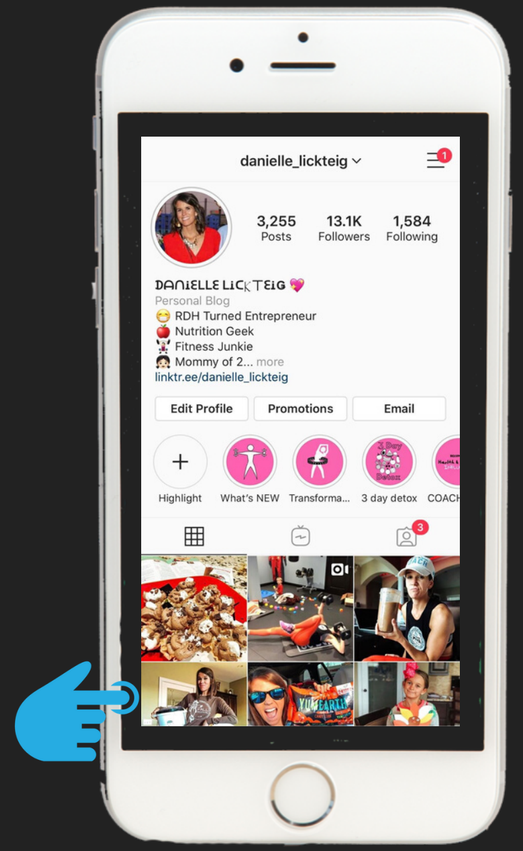
SHARING ON SOCIAL MEDIA

We authentically share our journey and experience with our amazing programs and products - which inspires others to start! Social media is a great tool to do this!

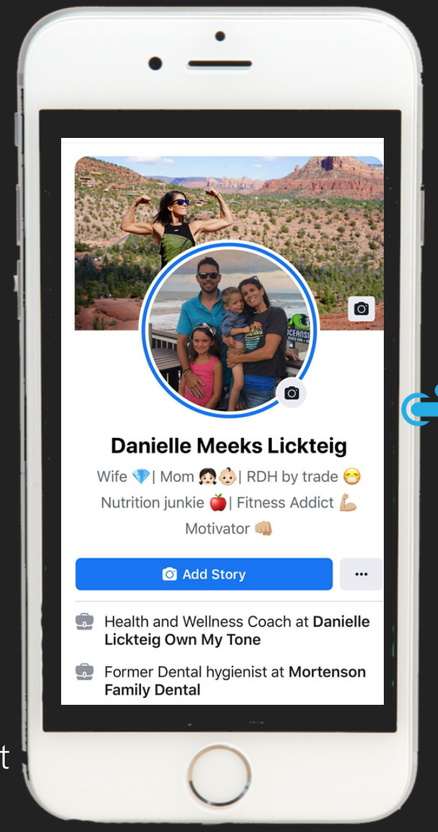
Don't let social media scare you! I will teach you how to create your "brand" so you don't come off salesy, and how to communicate with others so you'll be building a network in no time.

Think progress, not perfection. As coaches, we're all just real people who have the same struggles as everyone else. But we lead by example and show others how they can get it done too. We push and we show up for ourselves. You do not need to be at your own health and fitness goals to start helping others. Sharing where you are now is inspiring for others like YOU! It will inspire them to come to you and ask what you are doing!

Your job is to help them find a program perfect for them and then support them on their journey!



*Facebook & Instagram are amazing social media platforms to connect with others and build a network. Where I come in, as your guide & mentor, is helping you create your "influencer brand" on social media so you are relatable and not "salesy."



*Remember, you are joining a TEAM of amazingly supportive coaches and you'll have tons of resources in your online office. If you aren't sure what program to suggest to someone don't hesitate to ask! You'll learn quickly because...we've got you!

ACCOUNTABILITY GROUP

HOW DO WE SUPPORT OUR CUSTOMERS?

So how exactly do we support our customers?

Through online private challenge groups that we run on Facebook or off social on Beachbody's "My Challenge Tracker" app!

These are uplifting and inspiring accountability groups where we do daily check-ins, share tips, talk about our struggles, exchange recipes, have fun giveaways, and encourage each other through our own journey! Currently, I am hosting a few groups along with my teammates. My primary group runs a new series every month in my online bootcamp, Eat Clean, Get Lean! You and your future clients will be welcome to join the group! You won't run your own until you feel ready, and no worries on what to post! I share all my content with you!

WHY YOU SHOULD JOIN OUR TEAM

AND PARTNER WITH BEACHBODY

As coaches there's no creating meal plans or workout plans - they're already created by the experts! We just align people with the right ones for them and they're proven to work so all the work is done for you!
Beachbody prides itself in delivering results and that happens because of rigorous testing and making sure that they're constantly innovating and I love that they have something for everyone!

There's NO inventory! They handle everything for us- the shipping, and the customer service.
There's no big buy-ins as a coach and there's zero sales requirements for you to remain a coach and get commissions! However, you are given extra rewards for remaining on a monthly home direct order and being a product of the product!

On our team, we are constantly training and supporting our coaches for business goals and health & fitness goals! Our team has a self-paced training website and we have an extremely supportive team page with tons of info and additional training!

Beachbody gives monthly rewards as well as earned vacations! These rewards and trips are earned by helping people and helping your team be successful! Our team's favorite trip is the success club trip! You can even bring your family! Our team had so much fun on these trips and we would love to see you on a future vacation with us!

TEAM OMT

HOW DO YOU EARN AN INCOME

PART ONE COMMISSIONS

We earn 25-40% through retail commissions. We earn 40% commissions on memberships. (Beachbody on Demand annual membership you earn $40) and we earn $40-$140 commissions on challenge packs. A challenge pack is one of our BOD memberships plus Shakeology or a performance line stack which is our post-workout recovery shake plus our pre workout energize.Not only are these a total package for the best results, but when bundled together they're HEAVILY discounted! So it's the best deal for our customers! For example with the base bundle-Annual Beachbody on Demand challenge pack (**most popular**), you earn $50 in commissions. However, we have all different options for challenge packs!

Annual Beachbody On Demand Challenge pacek $160

It's important to stress the value of the challenge pack to your customers because Fitness PLUS Nutrition PLUS Support equals RESULTS! We want to offer them the total body solution of a fitness program, shakeology, nutrition plan and the support of our challenge group! - Which are the amazing tools we use as coaches to get results too!

HOW DO YOU EARN AN INCOME

PART 2: RESIDUAL INCOME

This is when our customers continue their monthly orders of our products. For example, each month that your customer continues their Shakeology order you get $32 in commissions. If a customer continues their performance stack, you get $30 a month. Their delicious beach bars? $30 a month. So, imagine if you had THREE people who are ordering monthly!? YOUR Shakeology Would be Paid for!

BOD ANNUAL MEMBERSHIP = $40

The Value of Residual Income

	COMMISSIONS		
	MONTH 1	MONTH 2	MONTH 3
LIIFT4 CHALLENGE PACK	3 x $60 =$180	3 x $60 =$180	3 x $60 =$180
SHAKEO: RESIDUAL MONTH 1		3 x $32.48 =$97.44	3 x $32.48 =$97.44
SHAKEO: RESIDUAL MONTH 2			3 x $32.48 =$97.44
TOTAL COMMISSIONS	$180	$277	$374

And here's the real magic of residual income. Let's say you help 3 people get started with the standard LIIFT4 challenge pack that includes Shakeology. You earned $60 commission on each one of those so you earned $180 in your first month! In month 2, you helped another 3 people and those customers from month one continue their shakeology orders. You would now earn $277 in you 2nd month! And in month 3, you do the exact same thing plus your month 1 and month 2 customers continue their shakeology. In month 3 you would now earn $374 a month! We're sure you can see how that can add up and on top of that we also get residuals every year on the Beachbody On Demand membership. So if you had three people renew their memberships in one month, that's $120 in commissions! WINNING FOR EVERYONE!

HOW DO YOU EARN AN INCOME

PART 3: BONUSES

Because you can only help so many people on your own, you tap into amazing bonus opportunities with Beachbody's compensation plan! When you make the decision to start to grow a TEAM, this is where the magic happens!

FAST START BONUS

$100 every time you sign up five new coaches within a five week period on your (our) team with a challenge pack or shakeology home direct order!

TEAM CYCLE BONUS

This is HUGE and will eventually be your substantial source of income through your Beachbody business. It's a little complicated to explain so we will go in to detail once you're signed up but the most important part to know about it is, you get a weekly commission based off of the productivity of your team (your personally sponsored coaches, their personally sponsored coaches and any coaches that joined after you.)

MATCHING BONUS

If there are coaches on your team that are earning a Team cycle bonus, you are given 5-10% of that (matched.)

QUARTERLY BONUS

The quarterly bonuses are available to 2 star diamond coaches and above. So once you start advancing your business, the earning potential becomes more and more!

You can take a more detailed look at our compensation plan highlights here https://images.beachbody.com/tbb/pdf/Tbb%20Coach%20Comp%20Plan%20Highlights.pdf

OWN YOUR BUSINESS

SET SOME GOALS

This is your business and you get to build it however you want! Because it's all online, it's flexible hours so you get to decide if you want to work towards a part- time income or a full-time income. And your goals can change at any time so don't ever discount the fact that you could make this a full-time income!

Many of the full-time coaches on my team have never intended to leave their full-time careers, like ME. But goals and circumstances change when you start to reap the benefits of this amazing business as well as get the pure satisfaction of helping other people and getting those messages of "you changed my life!" It's really really hard not to want to do this every second of every day! Especially once you realize there's no ceiling on your income potential and you get the freedom to work the hours you want, whenever you want!

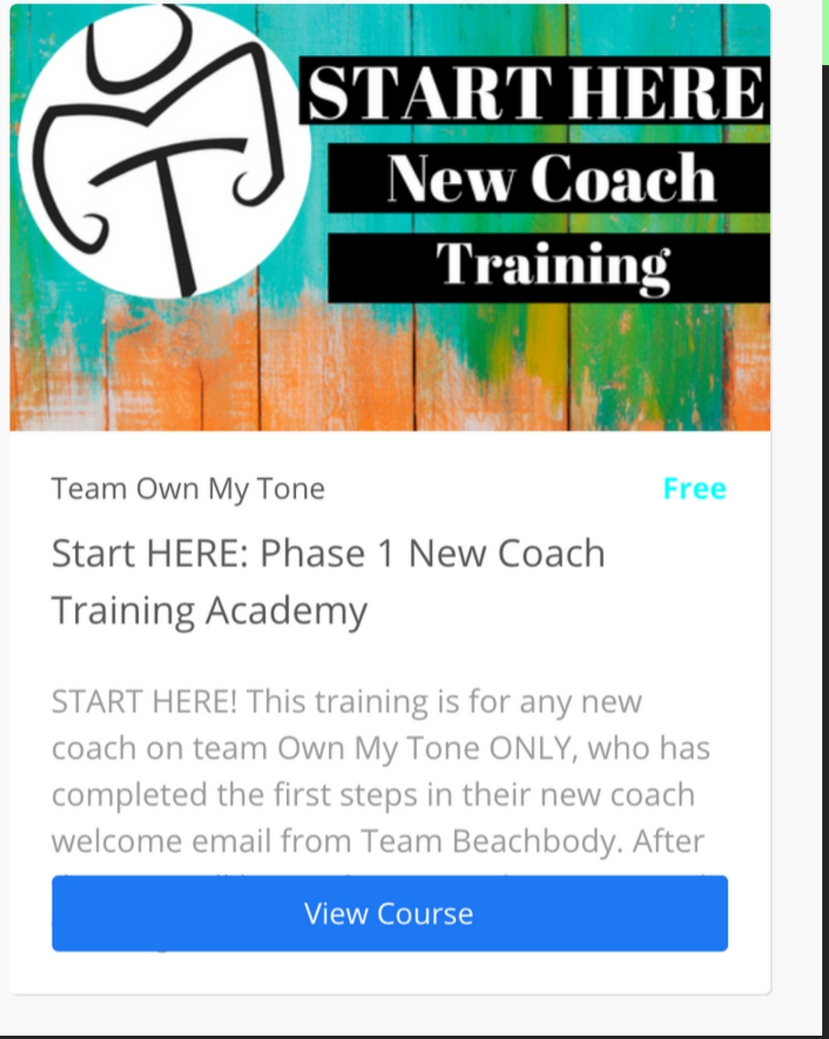
OUR TEAM RESOURCES

SELF-PACED ONLINE TRAINING WEBSITE

Our team has an online new coach training website that will help you launch your business. Each month we also host a LIVE call for new coaches in order to give them more direction on where they should be focusing their energy in the very beginning.

We have a team page that will be a resources for all things coaching from new updates, new tools to use for your business, and an area to ask questions, celebrate each others business wins, and create a community among our team. We also have virtual meet ups once a week that are lead by leaders on the team, to give you live work sessions and even more direction on what you need to be doing to build your business!

Click the photo to the right to hear more.



GET STARTED RIGHT

YOU WILL WANT TO GET SIGNED UP WITH A CHALLENGE PACK!

First things first. Sign up with a challenge pack to get the best deal. That's ALL that you have to invest into building a business of your dreams and get your $40 coach sign-up fee WAIVED! It's also an investment in yourself (fitness + nutrition) and well, that's the best investment you could ever make!

Take a look at the challenge packs & add-ons available here:

https://www.teambeachbody.com/shop/us/b/challenge-packs

If you're unsure, I always recommend starting with a Beachbody on demand challenge pack paired with shakeology ($160.) That way you can try out the programs in BOD and get started on the amazingness Shakeology has to offer.

NOTE: DO NOT SIGN UP ON YOUR OWN, I WILL SEND YOU A CUSTOMIZED LINK WITH CHALLENGE PACK LINKED

Your only requirement is a $15.95/month business service fee and it covers your websites that Beachbody gives to you, as well as your coach online office to help you run your business and the 24/7 coach support/customer service and the inventory and order fulfillment because remember, we don't have to stock up on a bunch of inventory! (yay!) This fee also goes toward the trainings and support that's available in the online office.

If you or your spouse are active duty military, or veterans... your monthly fee is waived!

You can cancel at any time. We don't have any long-term commitments or anything like that.

YOUR ACTION STEP

1. SEND ME A MESSAGE OR EMAIL WITH THE FOLLOWING INFORMATION:

- Your E-mail address
- Challenge Pack you'd like to sign up with
- Shakeology flavor you'd like (or specify if you'd like a performance stack instead.

Ways to contact me:

E-mail: OwnMyTone@gmail.com

Facebook Message: https://www.facebook.com/danielle.meekslickteig

Instagram Message: @danielle_lickteig

2. COMPLETE YOUR SHARE-A-CART

Once you have sent me the information above I will send you a customized link (share-a-cart) with your enrollment ready to be completed! All you have to do is follow the steps to officially enroll!

3. GET STARTED ON OUR TEAM NEW COACH SELF-PACED TRAINING WEBSITE

Once you have enrolled I will send you a New Coach Welcome google doc and welcome you into our team page on Facebook! We will work together over the next several weeks to get your business launched so you can begin helping people reach their health and fitness goals! Our team also has a self-paced training website with all the resources you need to start your online business!

CLICK HERE

WATCH TO HEAR MY STORY AND LEARN EVEN MORE ABOUT BEACHBODY COACHING

Looking forward to welcoming you soon to
TEAM OWN MY TONE